

WFLX

ORDER

Print Date 10/01/12 Page 1 of 2

Flight Dates 10/03/12-10/09/12

<u>Contract / Revision</u>	819787	/	ALLEN WEST 4 CONGRES	<u>Alt Order #</u>	06313346
<u>Original Date / Revision</u>			<u>Agency Com</u> 15%	<u>Billing Type</u>	Cash
	09/12/12	10/01/12	<u>Billing Contact</u>	<u>Order Type</u>	Political
<u>Advertiser</u>	West, Allen/R/US House 18			<u>Billing Cycle</u>	EOM/EOC
			3299 K Street NW Suite 200 Washington, DC 20007	<u>Billing Calendar</u>	BROADCAST
<u>Agency</u>	Strategic Media Svcs			<u>Demographic</u>	A35+
<u>Buying Contact</u>			<u>Sales Office</u> H-DC	<u>Rev Codes</u>	Agency Political Pol-Candid
3299 K Street NW Suite 200 Washington, DC 20007			<u>Sales Region</u> National	<u>Product Codes</u>	PL810
			<u>Agency Ref</u>	<u>Priority</u>	P 2
				<u>Advertiser Ref</u>	

Primary Account Executive

Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	11	\$2,210.00	\$2,600.00	0.00	10/01/12	10/09/12	11	\$2,210.00	\$2,600.00
Totals	11	\$2,210.00	\$2,600.00	0.00					

Billing Plan



WFLX

Print Date: 10/01/12

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Contract / Revision

819787 Flight Dates 10/03/12-10/09/12

Hiatus Dates

Original Date / Revision 09/12/12/ 10/01/12

Order Sep 00:15:00

Advertiser West, Allen/R/US House 18 Product ALLEN WEST 4 CONGRES Estimate #

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

check applicable box

 FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

WFLX, West Palm Beach FL10.2

On behalf of Lara Marcello,
 being on behalf of Allen West, a legally
 qualified candidate of the Republican political
 party for the office of US Congress,
 in the General election to be held on 11/6/12,
 hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>WFLX # 819787</u>		<u>2210-</u>		
	<u># 791471</u>		<u>14139.75-</u>		
	<u># 831118</u>		<u>2210 -</u>		

Total Charges:

18559.75 net

4. If programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by

Allen West for Congress

and you are authorized to announce the time as paid for by such person or entity

I represent that this person or entity is either a legally qualified candidate or an authorized committee organization of the legally qualified candidate.

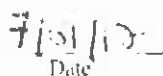
The name of the treasurer of the candidate's authorized committee is:

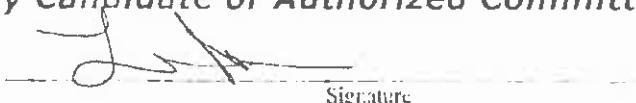
Greg Wilder - PO Box 1028, Deerfield Beach, FL 33441 877-904-3010

This station has disclosed to me its political advertising policies, including: applicable clauses and rates, the discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee


Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Signature


Printed Name


Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

i.

Lara Maruk

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement,



does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Lara Maruk

printed name

7/31/12

date



PAID POLITICAL
BROADCAST AVAIL REQUEST

TO: John Heislman	STATION: WFLX
FROM: Will Hildebrandt	HRP OFFICE: Washington DC

REQUEST RECEIVED FROM

DATE: 6/5/12

BUYER: Lara Marcello
AGENCY: Strategic Media Services
ADDRESS: 3299 K St. NW Suite 200 Washington DC 20007
PHONE #: 202 337 5700
FAX #: 202 337 8484
OTHER:

AVAILS FOR

COMMITTEE: Allen West for Congress 2012
CHAIRPERSON:
TREASURER:
ADDRESS: PO Box 1108 Stuart, FL 34995
PHONE #: 772 600 7123
FAX #: 877 906 2010
OTHER:

FOR

CANDIDATE: Allen West
OFFICE: Congress
PARTY: Republican

DAYPARTS:	ALL
SCHEDULE DATES:	As Ordered
COMMERCIAL LENGTH:	:30'S
PROGRAMS:	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	